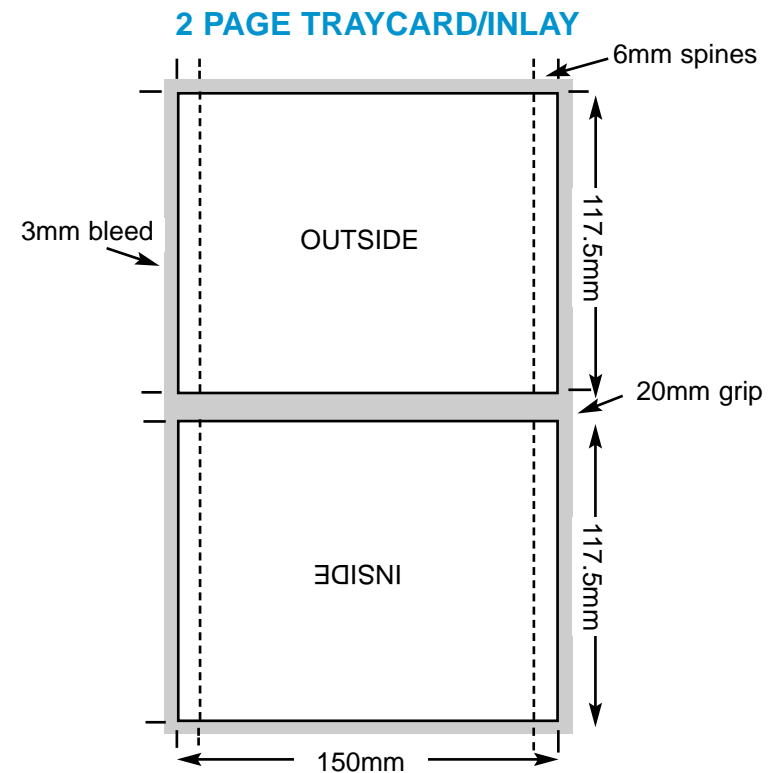
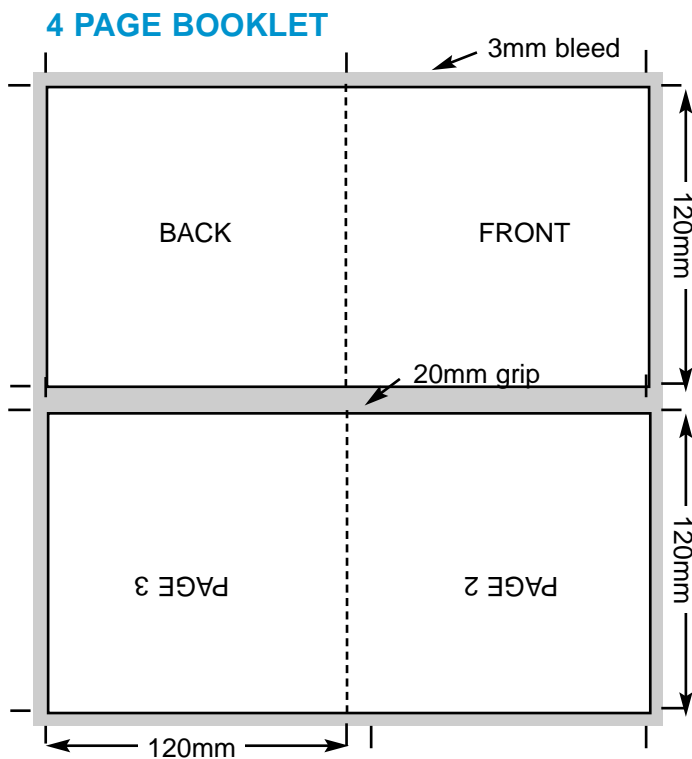
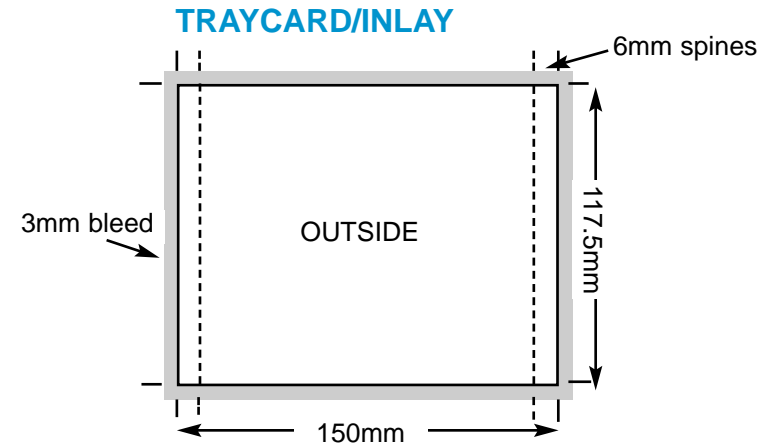
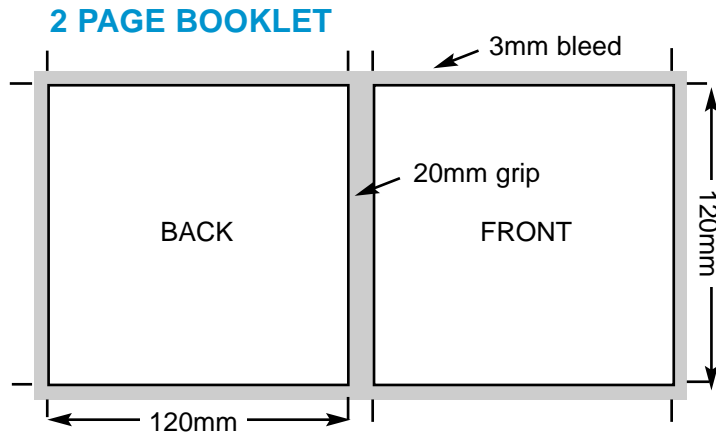


BOOKLET & TRAYCARD SPECIFICATIONS

This page shows how to set up your templates for jewel case inserts. These templates are available in QuarkXpress format for PC and Mac. Contact sales if you wish to receive them. Please read page 2 for detailed information on setting up your artwork according to our specifications.



ARTWORK SPECIFICATIONS

Whether you are using our templates in QuarkXpress format or setting up your own, please ensure you have adhered to the following guidelines.

- 1)** Artwork may be supplied in the following formats: QuarkXpress 4.0, Illustrator 8.0 or Photoshop 6.0 for Mac or PC.
- 2)** All registration marks should be 'Registration' colour.
- 3)** Please ensure all images are AT LEAST 300dpi.
- 4)** Please ensure all images are CMYK for process jobs or your correct PMS colours.
- 5)** Please include ALL fonts used, or to totally avoid any font problems, convert all text to outlines/curves.
- 6)** Artwork must be accompanied by a COLOUR PROOF. This may be hard copy (preferred) or PDF format.
- 7)** Artwork may be supplied on CD or ZIP DISK.

FILM SPECIFICATIONS

Media Movers can create film from artwork supplied. However, if you prefer to supply film, please confirm with sales before using the following specifications.

- 1)** Right reading negatives, emulsion side down.
- 2)** Screen ruling of 150 lines per inch.
- 3)** Each piece of film must include registration marks as shown in the template.
- 4)** One piece of film must be provided with each colour and be clearly marked as that colour.
- 5)** Film must be accompanied by a full colour chromalin or laser proof.